



## **Elevate Your Curriculum With Licensed Content From MedCerts**

License interactive, flexible and engaging  
online content created by industry  
professionals



## Create Programs Faster

As the workforce continues to evolve, it's increasingly important for organizations to quickly expand their curriculum and provide the most up-to-date training for learners. Organizations able to keep up with the ever-changing employment landscape, are more appealing to learners and will likely see more enrollments.

By partnering with MedCerts, organizations can immediately stand up new programs that they can market and enroll learners in faster. A partnership with MedCerts allows you to create high-quality courses while lowering costs and keeping courses affordable.



## 1 Go to Market Faster

Instead of creating net new courses, your organizations can embed high quality curriculum from MedCerts. This can dramatically reduce the amount of time to go to market.

## 2 Quality Content at an Affordable Price

MedCerts content is created by industry experts with years of experience in their respective fields so you can be assured it is up-to-date and meets industry standards. Licensing this content from MedCerts is less costly than creating it on your own.

# 400 hours

**Creating and maintaining online courses is time-consuming and expensive. Universities suggest allocating 300-400 hours and up to 12 months<sup>1</sup>, which costs ranging from \$10,000 to \$50,000<sup>2</sup>.**

<sup>1</sup>[Humanities Commons](#)  
<sup>2</sup>[SkildLabs](#)

### **3 No Upfront Costs**

You only pay MedCerts when students enroll in your programs. With a MedCerts partnership, you get the freedom to pilot programs with low risk to your institution.

### **4 Access a Wide Range of Allied Health Courses**

MedCerts has content for over 20+ frontline healthcare courses that prepare students for some of the most in-demand jobs. By licensing MedCerts' content, you can quickly expand your institution's reach and enroll more learners.

### **5 Interactive and Engaging Curriculum**

Over 100,000 students graduated our programs. By using elements like immersive 3D environments, software simulations and game-based learning, we keep learners interested and motivated to finish.

### **6 Flexible and Customizable**

MedCerts' content is flexible and customizable. You can easily integrate our content into your LMS programs.



# Get Started Today!

Through a partnership with MedCerts, you can stand programs up quickly with no upfront costs. This will help you create new programs and boost enrollments.

Schedule a free consultation today to learn how you can get started!



**MedCerts**

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